

# 2013 Annual Report of the *Rossmoor Fund*

April, 2014



ROSSMOOR  
FUND

## *Message from the President*

2013 was a banner year for the Rossmoor Fund. We were able to help more people than ever before, thanks to the generosity of our donors. We celebrate with this annual report, recognize ongoing needs, and commit to still more activity in 2014.

*David H. Smith*

## **Rossmoor Fund Mission Statement**

Our mission is to develop and fund programs for those in the Rossmoor Community who are in need, assist Rossmoor organizations in meeting charitable and educational goals, and to improve both Rossmoor and the health and well being of its residents.

## *Highlights from January to December 2013*

- 48 grants were made in this calendar year, bringing the number of grants since inception of the fund to 155.
- Our medical alert systems seminar attracted over 200 participants in July. Medical alert devices for neighbors in need were provided immediately.
- New support was arranged for Meals on Wheels, CERT, tax aides and caregivers.
- A reception recognizing donors kicked off our very successful “Help is on the Way!” fundraising campaign.
- 330 donors made gifts to the Rossmoor Fund during calendar year 2013. Since the beginning of fund 643 donors have made 1,400 contributions.

*How can I ever  
thank you?*

—Grant Recipient



## **Board of Directors**

Jean Autrey  
Louise Dibble  
Trudi Garland  
Barbara Jordan  
Fritzie Davis Noble  
David H. Smith  
Reta Wilcox  
Claire LeVine Wolfe  
Carol Worthington

## **Board Contributions**

All ongoing work of the Rossmoor Fund is performed by volunteers. Administrative and fundraising expenses (website, printing, mailing, supplies) are kept below 12% of income, and are covered by contributions from board members.

**Every dollar you donate goes directly to residents in need.**

**Rossmoor Fund  
Balance Sheet Standard  
As of December 31, 2013**

<b>ASSETS</b>	
Current Assets	
Checking/Savings	
Cash - US Bank	83,947.78
Total Checking/Savings	<u>83,947.78</u>
 Total Current Assets	 83,947.78
Other Assets	
Endowment Fund	31,372.92
Total Other Assets	<u>31,372.92</u>
 TOTAL ASSETS	 <u>115,320.70</u>
 <b>LIABILITIES &amp; EQUITY</b>	
Equity	
Retained Earnings	77,503.77
Net Income	37,816.93
Total Equity	<u>115,320.70</u>
 TOTAL LIABILITIES & EQUITY	 <u>115,320.70</u>

**Rossmoor Fund  
Profit and Loss Standard  
January through December 2013**

<b>Income</b>	
Investment Income	633.43
Contributions	103,260.84
Total Income	<u>103,894.27</u>
 <b>Expense</b>	
Awards and Grants	
Individual Grants	53,688.63
Organization Grants	6,682.19
Total Awards and Grants	<u>60,370.82</u>
 Fundraising Expense	
Advertising	2,235.00
Donor Software	1,089.00
Paypal/Credit Card Fees	52.15
Printing, Postage	2,924.27
Recognition Events & Awards	20.00
Total Fundraising Expense	<u>6,320.42</u>
 Overhead Expense	
Dues & Fees	5.00
Legal & Accounting	671.00
Other Expense	125.00
Taxes	35.00
Insurance	1,738.00
Office Expense	146.51
Website & Internet	326.19
Total Overhead Expense	<u>3,046.70</u>
 Total Expense	 <u>69,737.94</u>
 Net Ordinary Income	 34,156.33
 Other Income	
Gain/Loss-Sale of Assets	6.47
Unrealized Gains and Losses	3,654.13
Total Other Income	<u>3,660.60</u>
 Net Income	 <u>37,816.93</u>

The Rossmoor Fund is a California non-profit public benefit corporation serving the charitable and educational needs of the Rossmoor community.

Your contribution, made payable to Rossmoor Fund, is tax-deductible as allowed by law. Contributions may be made by sending a check to the address below or by donating by credit card on our website.

Rossmoor Fund  
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Walnut Creek, CA 94595  
925-567-FUND (3863)  
www.rossmoorfund.org